



Company Profile

Sadita Holding Company



Managing Talent

Basic Information

Established in 2006 to consolidate Mr. Fozan Al Fozan's diverse business holdings under one umbrella, Sadita is a Holding Company registered in Kuwait. Sadita's underlying operating subsidiaries date back to 1982, when Mr. Fozan began his first entrepreneurial venture – Kuwait Proteins Company. Over the years Sadita has grown its diversified holdings to include 31 companies with global presences in 11 countries, having multiple industries including the wholesale and distribution of food & beverage, plastic disposables, IT accessories, computer peripherals, logistics and fulfillment and other services. Sadita is always on the lookout for acquisitions, investments and new ventures across the globe, with our primary criteria being talent founder/ team management.



31
Companies



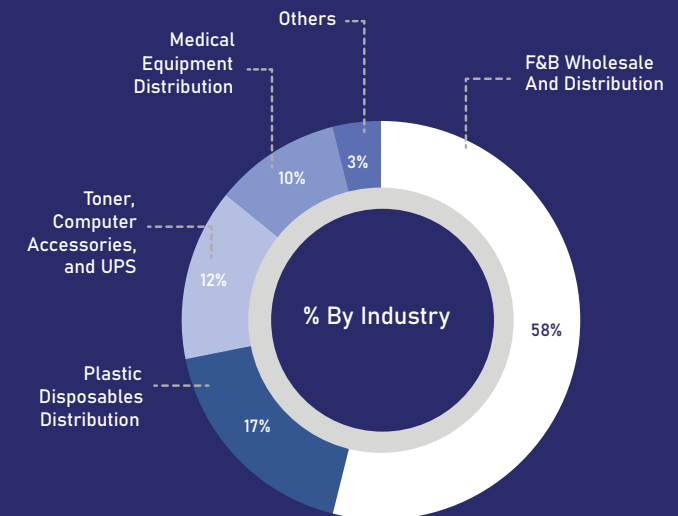
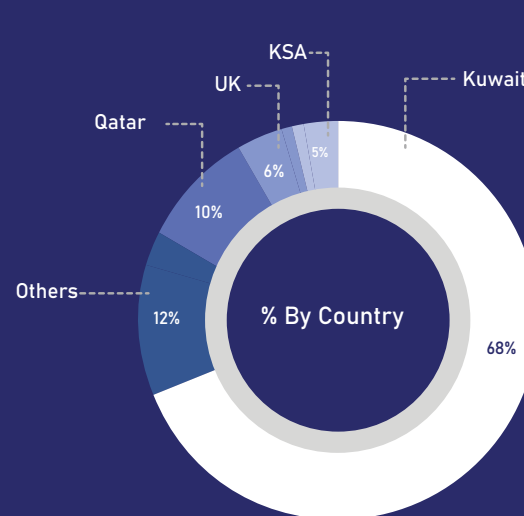
11
Countries



2,000+
Employees



10,000+
Distribution Reach



Managing Talent

SADITA's core philosophy consists of providing talented individuals and team the necessary resources to create profitable, customer-oriented businesses for the long-term. It is our desire to grow from a regional player to a global player by investing in talent-driven organizations in line with our values.

We Don't Invest In Companies Or Industries,
We Invest With People.

- | | | |
|-------|-------------|-----|
| China | Kuwait | UAE |
| Iraq | Netherlands | UK |
| Egypt | Pakistan | USA |
| KSA | Qatar | |

*some offices/companies are related parties by shareholder of SADITA

Business Timeline

1982

FOODS
proteins

1989

CLEANING SERVICES
Kuwait ChemDry
Don't Clean. Restore.™

1995

DISPOSABLES
Asnaf

1999

POWER SYSTEMS
K O M A X

2000

2011

MEDICAL SERVICES
شركة ميد فيجن للخدمات الطبية
MEDVISION

2006

FOODS
Qnited
Trading Company

2006

KITCHENWARE
TOP KITCHENS

2005

FOODS
Food Choice
Food Food Suppliers

IT & POWER
HARDWARE
CROWN
Carry On

2011

FROZEN VEGETABLES
& FRUITS
mima
FOODS

2013

TELECOMMUNICATIONS
ORAXEL
SOLUTIONS

2018

DISPOSABLES
ASNAF INTERNATIONAL COMPANY
شركة الاسناف للتجارة

2019

SUPPLY CHAIN MANAGEMENT
FIDELITY™
FULFILMENT

2021

2023

FOODS
Karimix

2023

FOODS
The ORIGINAL BAKER

2022

DISPOSABLES
شركة ستاليسكس للتجارة ذ.م.م
Stalix Trading Company w.l.l.

2022

REFRIGERATION & DESIGN
ICE CUBE COMPANY
WE CREATE REFRIGERATION

FOODS
BRUSCO
FOOD GROUP

Corporate Portfolio



Kuwait Proteins Co. - 1982
Foods

kuwaitproteins.com
Kuwait



Modern Cleaning - 1989
Cleaning Services

chemdry.com.kw
Kuwait



Asnaf - 1995
Disposables

asnastrading.com
Kuwait



Komax - 1999
Power Systems

komax.com.kw
Kuwait



Crown Micro - 2000
IT & Power Hardware

crown-micro.com
UAE, China, Kazakhstan, Pakistan,
KSA, Hong Kong, Kuwait, Russia



Food Choice - 2005
Foods

foodchoiceq8.com
Canada, KSA, Kuwait



Top Kitchens - 2006
Kitchenware

topkitchensco.com
Kuwait



Qnited Tradind Co. - 2006
Foods

qnited-qatar.com
Qatar



Med Vision - 2011
Medical Services

medvision-kw.com
USA, Kuwait, Qatar, UAE



Mima Foods - 2011
Frozen Vegetables and Fruits

mimfoods.net
Egypt



Oraxel Solutions - 2013
Telecommunications

oraxel.com
Canada, Iraq, Kuwait



Karimix - 2023
Foods

karimix.com
UK



Al Baraka Group Co. - 2018
Disposables

albarakagroup.com
Kuwait



Fidelity - 2019
Supply Chain Management

fidelityscs.co.uk
UK, Netherlands, USA



Brusco Food Group - 2021
Foods

brusco.co.uk
UK



Stalix Trading Company - 2022
Disposables

Qatar



The Original Baker - 2023
Foods

theoriginalbaker.co.uk
UK



Ice Cube Company- 2022
Refrigeration & Design
and Erection of cold storages

Kuwait

Collaboration



Representing finished products in Kuwait, Qatar & KSA



Distributing private labels in frozen food, pet food, beverages etc.



Representing products of ADM's big customers in middle east & GCC.



Collabrating on logistics solutions through Fidelity Fulfilment Company (UK, Netherlands & Salt Lake City USA.)

Main Banks we deal with



HSBC

Goldman
Sachs

بيت التمويل الكويتي
Kuwait Finance House



UBS





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Managing Talent

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